

Editorial Calendar 2009 - Magazine, e-guide, events and e-news-

JANUARY/ FEBRUARY	Cover Story: The New Data Center. Technology roadmaps for cabling, infrastructure management, and power & cooling.	
	Feature 1:	Security monitoring and management of virtualized servers
	Feature 2:	Enterprise mobile device monitoring and security
MARCH/APRIL	Cover Story: The New Data Center. Virtualization management, power management, rack cooling and structured cabling.	
	Feature 1:	Collaboration and unified comms: Security and infrastructure management update.
	Feature 2:	Network optimization and app acceleration technology and services update.
MAY/JUNE	Cover Story: Readers' Choice Refresh for CommunicAsia	
	Feature 1:	The New Data Center. Virtualization management, power management, roadmap for rack cooling and structured cabling.
	Feature 2:	Network security: identity and access controls
	Feature 3:	Enterprise mobility device remote lock-down, encryption and security monitoring
JULY/AUGUST	Cover Story: Secure messaging and collaboration apps and infrastructure	
	Feature 1:	SSL VPN & remote access security technology update
	Feature 2:	Managed security and infrastructure management services
SEPT/OCT	Cover Story: The New Data Center. Virtualization management, blade power management	
	Feature 1:	Wireless LAN 802.11n security monitoring and management
	Feature 2:	Security – UTM appliance update
NOVEMBER	Cover Story: NWA IT All Stars Awards 2009	
	Feature 1:	The New Data Center: Power & cooling management, blade virtualization, structured cabling update, data management, roadmap for rack cooling and structured cabling.
	Feature 2:	Managed IP, security services
DECEMBER	Cover Story: Readers' Choice Product Excellence Awards 2009	
	Feature 1:	Mobile device security and management
	Feature 2:	WLAN security & mobile device management technology update
Technology Roadmap e-guides and Events		
JAN - APR	Mobile and wireless infrastructure security, mobile device systems monitoring and management	
MAY - JUN	IT infrastructure security/UTM update, systems/asset/network monitoring and management.	
JUL - SEPT	Power & cooling management, blade virtualization management, rack cooling and structured cabling.	
OCT - DEC	The 5 th Enterprise IP Asia Summit	
Note: Data Center, Mobile Workforce and Security Threat Advisor e-news coverage topics match those within the time periods stated		
Editorial Deadline: Pitch editorial opportunities 6 weeks before issue date (To-printer date is roughly 23rd of the month prior to issue date)		
All materials Deadline: 23 rd of month prior to issue date		
Calendar information subject to change without prior notice		

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